1. MULTIPLE CHOICE. (50%)
Choose the one alternative that best completes the statement or answer the question.

(1) Which of the following phrases is most associated with scientific management?
   (A) management relations
   (B) one best way
   (C) supply and demand
   (D) quality control

(2) The geocentric attitude is a _______ view.
   (A) nationalistic
   (B) world-oriented
   (C) culture-bound
   (D) franchise-based

(3) A leading proponent of the classical view argues that anytime managers decide on their own to spend their organization's resources for the "social good," they are _______.
   (A) contributing social benefits in the name of goodwill
   (B) following governmental regulations
   (C) helping make society a better place for everyone to live
   (D) adding to the costs of doing business

(4) Work teams composed of individuals from various functional specialties are known as _______ teams.
   (A) differentiated
   (B) product
   (C) cross-functional
   (D) weak

(5) An assessment that defines the jobs and behaviors necessary to perform the job is known as a _______.
   (A) job description
   (B) job specification
   (C) job analysis
   (D) job evaluation
(6) Which of the following suggests that there is a desire for friendly and close interpersonal relationships at work?
   (A) need for achievement
   (B) need for power
   (C) need for fulfillment
   (D) need for affiliation

(7) Attempts to show the financial condition of the firm to employees to get them to think like owners of the firm are known as ________.
   (A) pay-for-performance programs
   (B) work sharing arrangements
   (C) telecommuting
   (D) open-book management

(8) A high-high leader achieved ________.
   (A) high group task performance and satisfaction more frequently than one who rated low on either dimension or both
   (B) low group task performance and satisfaction more frequently than one who rated low on either dimension or both
   (C) high group task performance and satisfaction more frequently than one who rated low on either dimension or both on the short run
   (D) moderator group task performance and satisfaction more frequently than one who rated low on either dimension or both on the long run

(9) ________ is a measure of how much economic value is being created by what a company does with its assets, less any capital investments the company has made in its assets.
   (A) Market value added
   (B) Principle value added
   (C) Economic value added
   (D) Real value added
(10) A _______ is a strategic design for how a company plans to profit from its strategies, processes, and activities.

(A) value chain
(B) supply chain
(C) business model
(D) just-in-time inventory model

2. Organizational Culture (Organizational Culture)如何影響管理功能 (Management Function)?
並說明組織受到哪些外在環境 (Environment) 因素或力量的影響，以及從環境不確定性 (Uncertainty) 與利害關係人 (Stakeholders) 觀點來說明外在環境如何影響管理功能。 (25%)

3. 企業管理活動基本上就是進行各種不同的管理決策，請利用 Herbert Simon (1960) 所提出的決策過程 (Decision-Making Process) 說明決策進行的過程，如何運用資訊科技協助這些過程？ (25%)